



PEARL'S PLACE

SHARON GRIFFIN, OWNER

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HOUSING WITH DIGNITY. SUPPORT WITH COMPASSION. A PATHWAY TO INDEPENDENCE.

COMPANY OVERVIEW

Pearl's Place LLC is a women-owned, mission-driven housing organization dedicated to delivering safe, structured, and supportive housing solutions for individuals in transition, including underserved populations and veterans. Serving Virginia and North Carolina, the organization is developing a compliant, trauma-informed service model designed to promote housing stability, restore dignity, and support long-term independence.

Pearl's Place is strategically positioned for public-sector partnerships, grant funding, and sustainable growth, supported by strong operational planning, community-centered leadership, and a commitment to measurable outcomes.

CORE COMPETENCIES

- Transitional and supportive housing services
- Veteran-focused housing support
- Resident intake, assessment, and stabilization planning
- Trauma-informed, person-centered care delivery
- Program development and staff onboarding
- Compliance-driven operations and implementation
- Policy development, procedures, and quality assurance systems
- Community engagement and partnership development
- Adult residential care and supervision
- Case management and service coordination
- Life skills training and independent-living coaching

DIFFERENTIATORS

- 100% women-owned, minority owned, and mission-led leadership
- Founder brings 20+ years of compliance and administrative expertise
- Dual-state service footprint: Virginia and North Carolina
- Inspection-ready operational framework in development
- Scalable, accountability-driven service model
- Strong positioning for grants, supplier diversity, and public-sector partnerships

GOVERNMENT INFO

EIN: 862916748 | **CAGE:** 18GP1

UEI: SYWLQTUQMLT4 | **DUNS:** 14-147-7288

NACIS:

623110 – Nursing Care Facilities (Skilled Nursing Facilities)

623990 – Other Residential Care Facilities

624221 – Temporary Shelters

624229 – Other Community Housing Services

624190 – Other Individual and Family Services

CERTIFICATIONS

SAM Registered

WOSB Certification: Pending

WBE Certification: Pending

MBE Certified



MISSION STATEMENT

To provide safe housing, compassionate care, and supportive services that promote independence, healing, and dignity for individuals experiencing life

GRANT READINESS & FUNDING ALIGNMENT

As an emerging organization, Pearl's Place LLC enters the market with a strong strategic and operational foundation. The company has invested in comprehensive organizational planning, service design, policy development, and compliance preparation to ensure readiness for responsible growth and effective partnerships.

This proactive approach reflects a commitment to professionalism, regulatory alignment, and high-quality service delivery from day one.

STRONG HOUSING. STRONGER FUTURE.